

JB Watkins PTA
General Membership Meeting
February 13, 2024 6:30p.m.
Virtual Zoom Meeting

President Liza Maddrey called the meeting to order at 6:38 p.m.

In attendance were:

Officers:

Liza Maddrey, President
Lindsay Miller, VP Ways and Means
Brittany Heare, Treasurer
Karen Crenshaw, Secretary
Allyson Duffy, Board Member

Committee Chairs & Guests:

Allison Zabel, Angela Shifflett, Arielle Greene, Ashley Stoloff, Ashley Stuller, Beth Hines, Brenda Borgman, Chong Doh, Deborah Weatherford, Diana Yolango, Jenni Grunden, Karen Schenkman, Kate Evers, Katherine Burnette, Kelly Mcdougald, Kristin Felix, Molly Morgan, Traci Haise, Wendy Wender. All other committee chairs were absent.

Quorum Certification

A quorum was established.

Approval of Minutes

See secretary report

Officer Reports

President's Welcome: Liza Maddrey

Liza called the meeting to order, welcomed everyone and introduced the board members.

Treasurer's Report: Brittany Heare

Brittany shared the end of January balance of \$53,892.07 and that she is waiting on a couple of things from the beginning of the year. Based on the planned spending from what the board voted on last meeting of about \$15,000 the remaining will leave the PTA with around \$35,000-38,000.

Vice President: Ways and Means Report: Lindsay Miller

Lindsay announced the upcoming spirit night for Mellow Mushroom was changed from March 12 to February 26. March 20 from 4pm-7pm will be spirit night at Sweet Frog where the proceeds will go to the 5th grade end of the year celebration. Income from Skate night to come.

Secretary's Report: Karen Crenshaw

The minutes from the October 2023 PTA General Membership Meeting are posted on the PTA website and will be reviewed and approved at the next meeting.

Discussion on Apex and Fundraising

Liza started the discussion by stating that Apex has been a major fundraiser for the PTA and has covered the majority of fundraising throughout the year. She described what Apex is and that it brought about \$40,000-\$60,000 each year for the past few years. The annual operating budget is about \$20,000-\$25,000. With no major purchases coming up Liza proposed the option to make the Apex Fun Run an every other year event. Arielle Greene proposed a direct pledge fundraiser. A discussion was had among the group present about alternatives and the board will look into a direct pledge fundraiser.

Representative Reports

Principal Report: Debbie Weatherford

Debbie announced a good open house for CBG, and they are already gearing up for the next school year with Kindergarten registration and staffing.

Teacher Report

None

Announcements

Allyson Duffy announced that sign ups for various volunteer needs will be coming soon. Liza announced the yearbook deadlines and that Mark Miller, the Midlothian Representative to Chesterfield County Board of Supervisors, will attend the next two PTA meetings subject to his availability. Please rally friends and colleagues to attend and come with questions for him.

Adjournment

With no further business, the PTA meeting was adjourned at 7:33 p.m.

Authentication of the Minutes

Respectfully submitted to the Board for approval this February 26, 2024 by Karen Crenshaw.