

Dear Parents,

Thank you for your support of JB Watkins Elementary and the investments you make in your children's lives. **We are so excited to announce that our school will be participating in the Apex Fun Run as our major Fall fundraiser!**

The Apex program will last for 2 weeks and will kick off with a **Pep Rally on October 8**. Please look for your child's Apex Pledge Kit they will receive on that day and for e-mails coming from your teachers.

Please look for your child's Pledge Kit that they will receive on that day as well as emails from your teachers the following day. Please visit www.myapexevent.com to hear about this interactive program that helps schools all over the country raise money, while promoting leadership and fitness in the classes. This year's theme is Apex STRONG! Students will join the Apex Squad on an exciting journey as they learn what it truly means to be strong as a team.



Selfless
Trustworthy
Refuel
Overcome
Next Level
Grateful

During the Apex Fun Run, students are challenged to get pledges for the laps they will complete on **October 17 and 18** to help their school. Students will run for 30 minutes and run between 26-36 laps (each lap is 1/16th of a mile.) Sponsors can pledge \$1, \$2, \$5 or any other amount for each lap students run. All participants will receive an access code that allows you to enter pledges online. Funds raised this year will be going to the school to help purchase: Promethean Boards, Technology Programs, Teacher Wish lists, Author Visits, Theatre IV Performances, Staff Appreciation, Talent Show, and WHO.

The Apex Fun Run is for every student regardless of financial giving. All students will receive Apex daily bands, race-day lap counters, and team awards. We invite all parents to come to the Apex Fun run and share in this great event! The times for the Apex Fun run are as follows:

- Fun Run 1: Oct. 17, 4th Grade 10-10:45a.
- Fun Run 2: Oct. 17, 5th Grade 10:50-11:35a
- Fun Run 3: Oct. 17, 3rd Grade 11:40-12:25p
- Fun Run 4: Oct. 18, Kindergarten 1:10-1:55p
- Fun Run 5: Oct. 18, 1st Grade 2:10-2:55p
- Fun Run 6: Oct. 18, 2nd Grade 3-3:45p

For parents: <https://vimeo.com/224399946> you can help our school be successful in the following four ways:

- Help connect your child to potential sponsors (family/friends) to acquire pledges.
- Ask your child about the "STRONG" character lessons and download the "Apex Leadership Co" App!
- Come to the Apex Fun Run and don't forget to invite others to attend our fun-filled community event.
- Help volunteer for the event! We need a few parents to help cheer on students. If you would like to volunteer for your student's Fun Run, please go to the PTA board and sign up or contact Kat Kelly at vpwaysandmeans@jwpta.com

Thank you again for your continued support—we are so excited to begin this journey with you!

Sincerely,

Deborah Weatherford, Principal

JB Watkins Elementary PTA